

REEL ART 2016

Purpose and priorities

Reel Art is an Arts Council scheme designed to provide film artists with a unique opportunity to make highly creative, imaginative and experimental documentaries on an artistic theme. Operated in association with Filmbase and the Audi Dublin International Film Festival, Reel Art will support two films with a grant of €70-80,000 per project. Reel Art films will be premiered at the Audi Dublin International Film Festival in February 2018.

The Arts Council's purpose in offering Reel Art is to support film artists to make documentary art films that would not otherwise get made. The scheme offers film artists a unique opportunity to make artistic film works on arts subjects. Film artists should have a passion for their subject and be able to transpose this to the screen.

Projects should be conceived for theatrical exhibition at film festivals and in arthouse/cultural cinema settings. Only proposals for original, imaginative and aesthetically-driven treatments of arts subjects will be considered while proposals that offer visually engaging, creative and experimental approaches to their subject will be prioritised.

A Reel Art film is not a television documentary. Subjects and treatments that are televisual rather than filmic will not be considered. Proposals for biographic treatments of artists will only be considered in **exceptional** cases where the proposed approach is particularly unique.

A key aim of Reel Art is to complement, rather than replicate, the documentary and other funding programmes offered by the Arts Council, broadcasters and funding agencies in Ireland.

Successful projects will be required to complete at least one Digital Cinema Print (DCP) for festival screenings, including ADIFF, as part of the delivery requirements for Reel Art.

Reel Art films must be made within a total maximum budget of €70-80,000 and must be completed on/before 1st December 2017.

Reel Art 2016

Guidelines

Application Process

Applicants must complete the Reel Art application form and submit it, together with the materials listed below, on or before **17:00 on Friday 7th October 2016**. Only hard-copy applications will be accepted. Online and late applications will not be accepted.

Applicants will be notified in December 2016 if they have been shortlisted. Shortlisted applicants will be invited to interview in Dublin in December 2016.

Applications must include the following:

- Completed application form;
- One sentence synopsis;
- One paragraph synopsis;
- Treatment (maximum 6 x A4 pages in 12 point font);
- Notes outlining intended approach;
- Budget and budget summary (including music and subject clearances, deliverables and marketing materials);
- CVs of the creative team involved in the proposal including director, producer, writer, editor;
- Evidence of ownership of rights. (Copies of all option and writers agreements entered into in respect of story and script if applicable to the project);
- Written confirmation in the form of clearances and permissions of key subject's willingness to participate;
- 3 excerpts of Director's work (not showreel);
- Any relevant supporting materials.

Assessment of Projects

Applications for Reel Art will be assessed in two stages coordinated by Filmbase.

Filmbase will process and coordinate the assessment of all applicants on behalf of the Arts Council and will communicate with all applicants directly. The process for assessment is detailed below and is intended to ensure that the making of awards is as fair and transparent as possible.

The process

All fully-completed applications, correctly addressed and labeled and received at Filmbase by the closing deadline of 5pm Friday 7th October 2016 will be processed as follows:

- Application will be acknowledged in writing;
- Adviser(s) will make assessments of each project;
- Adviser(s) will recommend projects be considered for shortlist or not considered for shortlist;
- Panel including representatives from the Arts Council, Dublin Film Festival and an external peer reviewer will assess all applications, review recommendations and decide upon the final shortlist;
- All applicants will be notified in writing of the shortlist decisions
- Shortlisted applicants will be invited to interview in Dublin in December 2016. The selection panel will include representatives from the Arts Council, Dublin International Film Festival and an external peer assessor;
- The interview panel will make final decisions on the shortlisted projects. Applicants will be contacted in writing to inform them of decisions.
- Successful projects will receive an offer of finance subject to contract.

The treatment of subjects for Reel Art must be original, imaginative and aesthetically-driven as outlined in the Purpose and Priorities of the award. Subjects and treatments that are televisual rather than filmic will not be considered. Proposals for biographic treatments of artists will only be considered in **exceptional** cases where the proposed approach is particularly unique. Films may be in Irish, English or bilingual. Applicants must be in a position to make their proposed film for a total maximum budget in the region of €70-80,000 and to deliver the completed project on or before 1 December 2017.

Applicants are strongly encouraged to read the scheme Guidelines and Additional Information in detail before applying.

Assessment Criteria

Applications will be assessed in a competitive context according to the following criteria:

- The extent to which the proposal meets the purpose and priorities of the Reel Art scheme;
- The creativity and quality of the project proposal;
- The track record of the creative team;
- The provision of equitable conditions and remuneration for artists involved in the project;
- The demonstrable ability of the team to complete and deliver the project with the available funds (within a total maximum budget of €70-80,000) and within the time-frame allowed (on/before 1 December 2017);
- The completeness of the application.

Note: Applicants should be born in, or be resident in, the Republic of Ireland to be eligible for this scheme.

Hard copy applications only (4 copies) should be sent to:

Reel Art 2016

Filmbase
Curved Street
Temple Bar
Dublin 2
Ireland
T + 353 1 679 6716
E reelart@filmbase.ie
W www.filmbase.ie/reelart

Deadline

The deadline for receipt of applications is **17:00 on Friday 7th October 2016.**